



Making Business Happen

# Attn: Attorneys & Accountants

## Don't allow your client's competition to steal their business!

How important are their customers? Their business identity? Their reputation?

Would they want the competition to use their good name or slogan in advertisements?

Whether you sell a product or provide a service, we can Trademark your Company Name, DBA, Slogan, Brand or Logo at the Federal or State Level. In today's business climate, filing a trademark is a necessity and should be done immediately after incorporating your business or filing your DBA to make sure that you control the exclusivity of your Business Name and Brand. A registered trademark might be your most valuable asset!

# TM ® SM © TM

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## US Federal Trademark Registration Package

### \$ 999.00 + Government Fees

There are no hidden charges

Includes Comprehensive Trademark Search with our In-House IP Attorney's Legal Review & Opinion Letter

## State Level Trademark Registration Package

### \$ 500.00 + Government Fees

There are no hidden charges

Includes State Level Search & Registration Filing

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- We will not mislead you with false "got you hooked" fees then clobber you with additional charges.
- We will walk you through the entire Trademark process and explain everything you need to know.
- We have successfully filed thousands of Trademarks and Copyrights for our clients.
- Our knowledge, honesty and expertise are unmatched.

*Contact us today!*

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### ALLSTATE CORPORATE SERVICES

Tel (800) 906-9220 Fax (800) 906-9880 Email: [info@acs123.com](mailto:info@acs123.com) Website: [www.acs123.com](http://www.acs123.com)  
Corporate Office: 2215 Hendrickson Street, Suite 1, Brooklyn, NY 11234



# ALLSTATE CORPORATE SERVICES

*Nationwide Corporate Filing & Research Services*

## **TRADEMARK REGISTRATION**

### **The Three Steps Process**

We make registering your trademark simple. Once you complete the order process, we take care of all the time-consuming legal formalities.

The following is our 3 step trademark registration process:

- 1) **Complete the questionnaire and Fax or Email it back to us.**  
Complete our short questionnaire which was created by our experienced trademark professionals. If you are unable to answer any of the questions don't worry, simply leave them blank. Fax the completed questionnaire to us at Fax # 800-906-9880 or Email it to [info@acs123.com](mailto:info@acs123.com)
- 2) **We will confirm your information and then prepare and file your Trademark application.**  
We will call you in order to review the information you submitted, answer all your questions and walk you through the entire trademark process. Once everything is confirmed and upon your authorization, we will conduct a Comprehensive Trademark Search and file the trademark application with the U.S. Patent & Trademark Office on your behalf.
- 3) **You receive your documents and final instructions.**  
You will receive a copy of the necessary documents and final instructions.

Thank you for choosing [Allstate Corporate Services](#) for your trademark requirements.



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## Trademark & Service Mark Registration Order Form

Today's Date \_\_\_\_\_ My Name & email \_\_\_\_\_

Your Firm / Name \_\_\_\_\_

Your Phone # \_\_\_\_\_ Your Fax # \_\_\_\_\_

Address for delivery of Filed Documents \_\_\_\_\_

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You would like to register a Trademark at the: \_\_\_\_\_ **State Level** \_\_\_\_\_

In order to register a Trademark at the State level, the Mark must be in use locally. List one or more states as requested

\_\_\_\_\_ **Federal Level** (USPTO: US Patent & Trademark Office)

In order to register a Trademark at the Federal level, the Mark must be in use, or intended to be used, in interstate commerce.

1. Trademark Name and/or Design to be registered:

\_\_\_\_\_  
\_\_\_\_\_

2. Is this Mark used with a design? Yes  No

**PLEASE NOTE:** If checked "Yes" you will need to submit a black and white (or color) image of your stylized trademark or logo. Please include a copy of the logo with this questionnaire, or send the image via e-mail (.jpg format)

3. What products and/or services is the Mark used with or to be used with?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**This is one of the most important parts of the application, so please be very careful. Your description will establish the scope of the trademark registration.**

Use clear and concise terms to list the specific goods or services represented by the trademark. Examples include:

- Chocolate candy
- Business consulting for the telecommunications industry
- Computer software for accounting purposes
- Dry cleaning service
- Fishing rods

DO NOT use ambiguous or general terms such as **Computer Services, Food or Clothing etc...** unless you later specify the exact type (for example: **Computer Consulting Services, namely, designing and implementing web sites for others**).



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4. Has the Mark already been used? Yes  No

If yes, where is it being used?

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**PLEASE ALSO NOTE:** If you checked "Yes" you will need to submit a specimen that shows your trademark as it is actually used for example, on a packaging label or an advertising brochure. Please include a copy of the specimen with this questionnaire, or send the specimen image via e-mail (in .jpg format).

For services, acceptable specimens include brochures, flyers, advertisements and internet websites. Business cards or stationery are usually not acceptable, unless there is some clear reference to the type of services rendered.

For goods, acceptable specimens include labels, tags, packaging material, instruction manuals and containers which display the trademark. Please note that brochures, catalogs and stationery are generally not acceptable specimens for goods.

5. Where will the Mark be used in the future?

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6. If the Mark has not been used as yet, what evidence of bona fide intention to use?

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7. In what manner is the Mark used or to be used [i.e. on labels, hangtags, packaging, promotional literature, website presence, etc.]?

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8. Are specimens/proof of actual usage available? Yes  No

If yes, are specimens/proof attached? Yes  No



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9. Information about the Owner/Applicant of the Trademark:

Name \_\_\_\_\_

Email \_\_\_\_\_

Tel # \_\_\_\_\_ Fax # \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

10. Is Owner a person? Yes  No  Citizen of \_\_\_\_\_  
or LLC? \_\_\_\_\_ Corporation? \_\_\_\_\_ formed in the State of \_\_\_\_\_

11. Is the current owner the original Trademark owner, or is there a predecessor in interest?

\_\_\_\_\_

\_\_\_\_\_

12. When did owner begin use of the Mark anywhere? [mm/dd/year] \_\_\_\_\_

13. When did owner begin use of the Mark in interstate commerce? \_\_\_\_\_

14. Evidence of use can be substantiated by purchase order, bill of lading, delivery or payment?

\_\_\_\_\_

\_\_\_\_\_

15. Who will sign the application? Name \_\_\_\_\_ Title \_\_\_\_\_

17. Does Applicant own any other registrations for the same Mark? Yes  No

Does Applicant own any other Registered Trademarks? Yes  No  If yes, please list:

\_\_\_\_\_

\_\_\_\_\_

Would you like to include any additional statements regarding your trademark application?  
( Please note: This is not required )

These statements could be used to describe specific colors, translate foreign words, etc.

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